


# DEV PLAY

## CONFERENCE SCHEDULE

### DAY 2

### SEPTEMBER 12, TUESDAY

	EPIKA HALL	HALL 10	WORKSHOP HALL
10:00 - 10:30	<b>Welcome Coffee</b>		
10:30 - 11:30	<b>Keynote: Alexis Bonte, eRepublik &amp; Jorgen Larsson, Stillfront: Fireside Chat: Consolidation In The Games Industry, What Are The Drivers?</b>		
11:30 - 12:00	<b>Mike Laidlaw, Bioware</b> Building the Dragon Age Franchise		
12:00 - 12:30	<b>Stan Just, CD Projekt RED</b> What Can We Learn From Polish Gamedev Success Stories?	<b>Dan Teodorescu, Gameloft</b> Idle Hands, Active Brains	
12:30 - 13:00	<b>Shirley Lin, YoMob</b> Current Game Industry in China - The Next Gen Pan-Entertainment	<b>Ioan Palalau, Ubisoft</b> Intrapreneurship at Ubisoft	
13:00 - 14:00	<b>Lunch Break</b>		
14:00 - 14:30	<b>Panel: The State Of The Eastern European Games Development Industry</b> with Stan Just, Adrian Djura, Cvetan Rusimov, Tanja Evdokimenko, Sebastien Delen Moderated by Andreea Per	<b>Stefan Marinescu, Gameloft</b> Acknowledge Your Flaws, Turn Them Into Strengths	<b>Seminar: Zuzanna Kurek, Bucharest Stock Exchange</b> Gaming Studios On Stock Exchanges - How To Get Funding & Promotion You Need
14:30 - 15:00		<b>Bozhidar Grozdanov, Big Blue Studios</b> Design Tools And Best Practices to Streamline Concept/Pre-production	
15:00 - 15:30	<b>Panel: Pitching Master Class: Lessons From The Other Side</b> with Martine Spaans, Jeferson Valadares Moderated by Damir Duravic	<b>Diana Vasilescu, Electronic Arts</b> Small Tricks from Big Players - Must Haves for your Free to Play Business	<b>Seminar: Dragos Casian, AMC Pixel Factory</b> How to Create Great Art For Top Game Developers
15:30 - 16:00		<b>Constantine Ramenskiy, Gameloft</b> Game Operation & Transition: Hints & Tips	
16:00 - 16:30		<b>Alex Nucu, Riot Games</b> Four Things I've Learned From Video Games (Number 7 Will Shock You!)	<b>Panel: The Path To The First Romanian Mega Hit Game</b> With Mihai Sfrijan, Cristian Diaconescu, Nick Berbece, Dragos Hancu, George Lemnaru. Moderated by Andrei Istrate
16:30 - 17:00	<b>Coffee Break</b>		
17:00 - 17:30	<b>Dev.Play 2017 Awards Gala</b> Presented by Catalin Butnariu		
17:30 - 18:00			

Track info

SPOTLIGHT SESSIONS

BUSINESS

INDIE STORIES

DESIGN & PRODUCTION INSIGHTS

TECH TRACK

WORKSHOPS & PANELS

PITCHING SESSIONS