



URBEX EXPERIENCE

Bucharest is that off-the-grid destination everyone's looking for. It's a diamond in the rough hidden between the East and the West. It's been through a lot during the last century - wars, foreign occupation, earthquakes, massive demolition - and has emerged as a tourists' El Dorado, with many things to explore. Urban exploration (UrbEx) is about Bucharest of bygone eras collapsing into a single frame so you can explore its different ages and see what's changed. Discover how this city evolved to its present shape.

→ **PREMISES.** Urban exploration is a very effective and direct way for anyone to grasp the evolution of the Romanian Capital. For the unexpected visitor, the city can seem disruptive, chaotic and loud, but once you scratch the surface and dive into its raw history, you get the hang of it and everything starts making sense all of a sudden. There's a lot to see.

→ **CONTENT.** Let us show you a Bucharest that's very much alive and constantly changing. From the belle époque, turn-of-the-century downtown area with maybe some 1930s Manhattan influences to the packed postwar-era residential areas full of concrete high-rises built by the Communist regime and all the way to the new Civic Centre, a totalitarian utopia that became a current dystopia dominated by the largest Parliament in the world, you get the full experience and the chance to understand this unforgiving city that many love to hate. Mandatory observations along the dedicated routes also come with exciting side information.

→ **DURATION.** An urban exploration (city tour) can be tailored to suit the needs of any specific individual or group. It can include a lunch break or dinner afterwards, according to the participants' schedule.

→ **IMPACT.** The audience expands its perception of Bucharest, gets to know some essential landmarks and understands from an urban anthropology standpoint how Bucharest morphed into today's city. Participants learn to look closer at the urban landscape and distinguish among various layers of urban evolution and maybe develop an appetite for urban exploration. This is urban culture at its best at the heart of this very complex city.

→ **FEE.** The standard fee per participant is determined the size of the group, customizations of the base route, additional elements etc.

URBEX SAMPLES



YOUR GUIDE



← CRISTI RADU

Urban storyteller exploring, documenting and exposing the real and raw face of Bucharest since 2007, keeping things real as part of the unconventional (online) media, writing posts on the history and present of the city, snapping photos, holding presentations, organising exhibitions, Instameets or alternative (non-mainstream) city tours, leading urban explorations and overall promoting my hometown.

← CONTACT

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